



Beth Sherman

Teaching people how to build relationships quickly, using humor.

TALK: Transform Your Public Speaking With Humor
(45 minute keynote)

Flat, boring presentations aren't simply unsatisfying, they're ineffective. A checked-out audience won't care about or remember your message, product or pitch.

In this entertaining and interactive talk, comedian and Emmy-winning Hollywood comedy writer, Beth Sherman, shares the key principles of comedy writing, and how they can be applied to your speaking engagements to make you and your presentations funnier and more engaging.

Well-placed, authentic comedy connects you with your audience and keeps them engaged throughout your talk. Humor not only makes you more relatable, it allows you to emphasize key points in a way they're more likely to be remembered, and allows you to lighten up heavier subject matter in a way that puts your audience at ease.

Where there is laughter, there is emotional connection.
Where there is emotional connection, there is trust.
And where there is trust, there is action.

Who needs this keynote?

- Team leaders who want to communicate their message more effectively
- Managers who want to build stronger employee relationships
- Brand managers prepping a new product unveiling
- Sales teams who want to present more dynamically
- Entrepreneurs who want to make their talks, interviews, webinars and 121s funnier and more engaging

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What will the audience learn?

Audiences learn how to employ professional comedy-writing tools such as self-awareness, specificity, callbacks, exaggeration, understatement, and the rule of threes. Use of these techniques allows anyone — even those who don't consider themselves to be “funny people” — to add workplace-appropriate humor to their presentation toolkit.

How can it be delivered?

This presentation is available in-person and virtually

Also available on this subject:

Workshops, Masterminds, Bespoke Coaching for individuals and teams

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